

## Pan-African FOs exchange Platform

### SESSION 1, via ZOOM: Lobbying & Advocacy

**DATE: July 6, 2023, 11:30 AM- 2PM**

**Duration: 2h30**

### Session Concept Note

#### Context

PAFO and its members has implemented a digital platform to strengthen the capacities of African farmers' organizations through peer-to-peer learning and exchange. The platform is being implemented in partnership with AHA and AKI.

The first Lobbying & Advocacy topic will mark the launch of the platform. Led by ROPPA, the topic will be dealt with in three separate sessions:

- 1- The first session: "Introduction to Advocacy", will be held online on THURSDAY 06-07-2023. From 11:30 am to 2 pm (Kigali time). GMT+2
- 2- The second session will take place on 20 - 07- 2023 - from 11h30 to 14h (Kigali time). GMT+2
- 3- The third session will take place on 03 August 2023 - from 11:30 am to 2 pm (Kigali time). GMT+2

#### Objectives

The overall objective of this session is to strengthen peer to peer learning between FO technicians in order to support FO's leaders in their advocacy work. Specifically, the aim is to

- Strengthen the knowledge of FO technicians on the different steps and tricks to carry out effective advocacy.
- Sharing experiences around practical cases of advocacy implemented by FOs
- Identify the needs for a more in-depth approach to the topic for future sessions.

#### Target audience

-The session is targeted at technicians from regional networks and their members at national level, in particularly program managers, advocacy officers, new recruits and beginners, and any other interested FO staff.

**Expected outcomes**

At the end of this session, participants are expected to have

- Strengthened knowledge of the advocacy process
- Increased capacity to support FO leaders in developing advocacy strategies
- Practical application of the skills acquired