



Panafrican farmers' organization
Organisation panafricaine des agriculteurs
المنظمة الإفريقية للفلاحين

Terms of Reference

**Expert to Develop Strategy for Mapping of FOs and African
Agricultural Local Product**

July 2023

PanAfrican Farmers Organisation (PAFO)
Kibagabaga, KG 25 Ave, Kimironko, Kigali, Rwanda

I. Introduction

Farmer's organizations (FOs) are vital in promoting sustainable agricultural development in Africa. They represent and advocate for smallholder farmers, share knowledge, facilitate access to resources, create market linkages, and empower farmers. Mapping FOs and their activities can improve their visibility and effectiveness.

The Pan-African Farmers' Organization (PAFO) recognizes the importance of mapping FOs to strengthen their collective voice and promote their contributions to sustainable agriculture. PAFO envisions a strategy for mapping FOs and African agricultural local “terroir” products, focusing on promoting access to and management of farm data by FOs, and enhancing African local products with high added value.

Developing a comprehensive mapping framework that covers FOs' geographical distribution and identifies African terroir agricultural products will provide a basis for informed decision-making, resource allocation, and targeted interventions. Mapping these products can also promote their recognition and valorization while preserving traditional knowledge and practices.

Data protection is an important aspect of this strategy, and measures must be taken to protect the privacy and confidentiality of farm data collected by FOs.

Overview of PAFO

PAFO is recognized as the representative body of African farmer's organizations at the highest continental level. PAFO is currently composed of five African regional networks representing more than 70 farmer's organizations of men and women from 49 African countries. PAFO was created in October 2010 by its constituent assembly and is currently based in Kigali. This constitutive assembly was the culmination of a process begun several years ago in collaboration with the five regional networks of farmers' organizations in Eastern Africa (EAFB), Central Africa (PROPAC), Western Africa (ROPPA), Southern Africa (SACAU) and Northern Africa (UMNAGRI).

II. Strategy Purpose and Objectives

The Strategy purpose is to establish a comprehensive mapping framework that encompasses the geographical distribution of African Farming Organizations (FOs), with the aim of empowering these organizations through enhanced data management, informed decision-making, and collaborative efforts.

The objectives of this consultancy are:

- To create a comprehensive and up-to-date database of African Farming Organizations (FOs)
- To promote data-driven decision-making among FOs to improve their productivity and profitability
- To facilitate collaboration and information-sharing among FOs to support the development of sustainable agriculture in Africa
- To provide FOs with the tools and resources necessary to effectively manage their farm data
- To map and promote high-value African products and places for labeling and recognition
- To preserve and celebrate traditional African know-how and practices

III. Scope, duties, and terms for expertise

3.1 Duties and Responsibilities

The expertise is under the direct supervision of the Chief Executive Officer of PAFO. The expected duties and responsibilities, among others, will comprise:

- Conduct researches and analysis
- Consolidate and synthesize research finding;
- Develop reports and data visualizations for PAFO and its Regional Networks members
- Proactively identify and propose alternatives to improve the performance and accuracy of the data;
- Collaborate with PAFO team to collect and integrate data

3.2 Scope of Work

The scope of work of this strategy broadly covers the following:

- Conduct a review of existing literature and best practices on mapping of FOs and African agricultural local “terroir” products
- With the assistance of the PAFO secretariat, liaising with PAFO member networks; with relevant stakeholders, including PAFO, FOs, governments, development partners, and the private sector to gather input for the development of the strategy
- Organize and facilitate consultation workshops with regional networks of Farmers Organizations
- Develop a draft strategy and action plan for each of the three objectives listed above
- Present the draft strategy and action plans to PAFO for review and feedback
- Incorporate feedback from PAFO and finalize the strategy and action plans.

3.3 Deliverables and timeline

The expert will deliver the following outputs:

Deliverables	Dates
A draft African strategy and action plan for Mapping of FOs and African Agricultural Local Products	
Facilitate a validation workshop that will be held in an African country identified by PAFO.	
A final version of the strategy and action plan documents incorporating feedback from PAFO.	

3.4 Qualifications

The expert should have the following qualifications:

- African Nationality
- Advanced degree in agriculture, rural development, or a related field
- At least Five (5) years of experience in developing strategies in the field of agriculture or rural development
- Demonstrated experience in working with FOs, governments, development partners, and the private sector in Africa
- Excellent analytical, writing, and communication skills.
- Background in data management.

IV. The financial requirements

The expert is required to provide the estimation of the working days required to complete the mission and to make a proposal of his/her daily fees.

Payment for the consultancy will be made in three (3) installments upon satisfactory completion of the deliverables and submission of an invoice.

V. Conduct of the mission

The expert will report to the PAFO CEO and will be facilitated by the Programs Officer of PAFO.

The mission is divided into two parts:

- The first part is developing and submitting the draft of the strategy In English & French
- The second part comprises of validation of the strategy by the PAFO Board (GA) and the submission of the final mission report.

The service will be the subject of an order letter based on the price offer submitted and the terms of reference for the assignment. It will be issued in duplicate signed by both parties.

The interventions will require virtual exchange with PAFO Secretariat and member networks facilitated by the PAFO Secretariat. The working languages will be French and English depending on the country and the regional organization concerned.

VI. Evaluation Criteria

The following criteria will be used to evaluate proposals from potential experts:

- Technical expertise and experience in developing strategies in the field of agriculture or rural development and data management (40%)
- Demonstrated experience in working with FOs, governments, development partners, and the private sector in Africa (30%)
- Quality and relevance of the proposed methodology (20%)
- Financial proposal (10%).

VII. Confidentiality and copyright

The expert agrees to the confidential nature of the strategy and the findings of his mission. PAFO owns the rights to all of the materials that will be produced under this research.

PAFO reserves the right to request additional documents or explanations

VIII. Proposal Submission

Interested experts should submit a technical and financial proposal to ceo@pafo-africa.org and program@pafo-africa.org, with a copy to info@pafo-africa.org by **31st July 2023**. The technical proposal should include the following:

- A cover letter expressing interest in the consultancy and highlighting relevant experience
- A detailed methodology and work plan for completing the tasks outlined in the Scope of Work
- A CV of the expert
- Contact information for at least three professional references.

The financial proposal should include a detailed budget outlining all costs associated with the consultancy, including consultancy fees and any other expenses.

Only shortlisted candidates will be contacted!