



Panafrican farmers' organization  
Organisation panafricaine des agriculteurs  
المنظمة الإفريقية للفلاحين

**Terms of References for a Study on  
“Young African Agripreneurs: Success story and scaling up lessons and innovations”**

**August 2022**

**1. Introduction**

Agriculture is a primal sector to generate income to the growing population and a major contributor to the GDP in Africa. Africa is known as young continent due to the fact that it has the largest number of young populations in the world. This young people are energetic, have a fresh mind and innovative spirit. They are ambitious and willing to take initiative to get integrated in development process.

Young people are the foundation for the agriculture sector development and its future sustainability. They have a creative spirit, they are determined and able to take risks. They engage and adapt easily to the management of programs and projects. They are thus more open to training, to the acquisition of new skills and to the improvement of competences.

Africa still have a big number of young people with a negative perception of agriculture and find it difficult to engage in productive agricultural activities. This negative perception is amplified by a weak accessibility of information and communication. It is necessary to capitalize and disseminate the success stories of young people that engage in agriculture so that many can learn from examples.

PAFO seeks to conduct a continental study on: “*Young African Agripreneurs: Success Story and Scaling Up Lessons and Innovations*” to identify and profile success stories of young Africans (men and women) operating in agriculture for scaling up lessons and innovations.

PAFO believes that lessons can be learned better from good examples than from failures of the system to better involve young people. From the identified profiles, a synthesis can be made to identify the common characteristics that make these young farmers/Agripreneurs successful in terms of internal (personal) characteristics and external support systems.

The study will also help to raise awareness on the needs to be taken into account either to achieve PAFO's mission or to support its advocacy vis-à-vis regional and global institutions. Besides, success stories can also be compiled and presented as business models to other young people who see no hope in engaging in agricultural activities as a career.

## **1. Overview of PAFO**

PAFO was created in October 2010 by its constituent assembly under the sponsorship of the African Union. This constitutive assembly was the culmination of a process begun several years ago in collaboration with the five regional networks of Farmers' Organizations.

PAFO is recognized as the representative body of African farmers' organizations at the highest continental level, based in Kigali. It brings the voice of 80 million African farmers integrated into nearly 70 national organizations, unions, federations, cooperatives, associations, etc., present in almost 50 African countries, and united in five regional networks: the East African Farmers Organization (EAFF); the Regional Platform of farmers organizations from Central Africa (PROPAC); The Network of farmers Organization and Agricultural Producers of West Africa (ROPPA); The Southern African Confederation of Agricultural Unions (SACAU) and the Maghreb and North African Union of Farmers (UMNAGRI).

Additional information on Pan-African Farmers Organization can be found on:

<https://www.pafo-africa.org>

## **2. Study Objectives**

The aim of the study is to:

- Capitalize the profiles of different successful young Agripreneurs (men and women) by network, in Africa
- Identify the common characteristics that make these young farmers/Agripreneurs successful in terms of internal (personal) factors and external support systems.
- Sensitization of young people and the general public to the opportunities offered by the agricultural sector for youth employment and job creation.
- Present the positive stories as business models to other young people who see no hope in the agricultural sector.
- Present innovations by young African farmers and Agripreneurs in supporting sustainable food production and security in Africa
- Provide advocacy tools to African farmers' organizations.

## **3. Qualifications, Scope and duties**

### **3.1. Qualifications**

#### **Values and Skills**

- Fundamental values : Integrity, professionalism, respect for diversity.
- Core Skills: Job-specific technical knowledge requirements;

#### **Responsibilities**

- Ability to coordinate with others;
- Ability to meet strict deadlines and solve problems;

- Personal motivation
- Excellent presentation skills.

### **Qualifications and experiences required for experts in policy studies and analysis;**

- Nationality: African.
- Education: Graduate degree in development studies, humanities/social sciences, agricultural economics, legal or political studies and other related studies. The PhD degree will give an added advantage.
- Research: strong background in research, development economics and agriculture.
- Experience in senior expertise: 8 to 10 years of experience in consulting on the theme of rural development, youth; agricultural policy research and development.
- Knowledge and skills: research, exceptional written and verbal communication skills, policy analysis.
- Fluent English and French. Any additional language is an asset.

### **3.2. Duties and Responsibilities**

The expertise is under the direct supervision of the Chief Executive Officer of PAFO. The expected duties and responsibilities, among others, will comprise:

- Conduct researches and analysis.
- Collaborate with PAFO team to collect data from regional networks.
- Consolidate and synthesize research finding.
- Develop a study report and data visualizations for PAFO and its Regional Networks members.
- Develop a common position paper from the study outcomes.
- Proactively identify and propose alternatives to improve the performance and accuracy of the data.

### **3.3. Deliverables and timeline**

<b>Deliverables</b>	<b>Dates</b>
Draft of the study report and draft position paper	30 <sup>th</sup> September 2022
Final study report and draft position paper	12 <sup>th</sup> October 2022
Presentation of the study main outcomes and facilitation of workshop to elaborate a common position paper at the PAFO Youth Forum	24 <sup>th</sup> October 2022
Final document of common position paper validated by the PAFO Board	10 <sup>th</sup> November 2022

#### **4. The financial requirements**

The expert is required to provide the total cost of his/her expertise on this mission. PAFO reserves the right to negotiate the financial offer of the selected consultant.

#### **5. Conduct the mission**

The expert will use a desk review and interviews with young farmers from PAFO networks and other relevant stakeholders. The interventions will require virtual exchange with PAFO Secretariat and member networks facilitated by the PAFO Secretariat.

The study will cover the African Continent, and it will be conducted in targeted countries that are going to be identified in collaboration with regional networks.

The service will be the subject of a contract based on the price offer submitted and the terms of reference for the assignment. It will be issued in duplicate and signed by both parties.

The working languages will be French and English depending on the country and the regional organization concerned.

#### **6. Applications process**

**Submission deadline:** 31<sup>st</sup> August 2022.

**Submission:** Applications are accepted only by email headed "Expertise to conduct a study on youth" ; sent on [ceo@pafo-africa.org](mailto:ceo@pafo-africa.org) and [info@pafo-africa.org](mailto:info@pafo-africa.org); by putting in copy [program@pafo-africa.org](mailto:program@pafo-africa.org)

**Documents to be submitted as attachment in only in PDF document:**

- Cover letter including the financial offer;
- Technical offer stating the methodology to be used for the mission
- Resume;
- Professional references and publications

#### **7. Confidentiality and copyright**

The expert agrees to the confidential nature of the study and the findings of his mission. PAFO owns the rights to all of the materials that will be produced under this research.

**PAFO reserves the right to request additional documents or explanations**